

# **RANCHI MUNICIPAL CORPORATION, RANCHI**

E-Mail:- [www.ranchimunicipal.com](http://www.ranchimunicipal.com)

## **Tender Notice for Advertisement right in City Buses**

Sealed Tender consisting of Rates for Advertisement right from reputed Advertiser/Advertisement Agencies who are registered with RMC is invited for Display/Advertisement in 69 city Buses.

### **1. Provision/Medium of Advertisement**

**Group A.** Sign Display outside the city buses. Available size for Vinyl or other synthetic display board in both side panel and on back panel of Buses. Size 4'x2', 3'x2' depending on type of buses. In one Bus minimum 20 sqft (in 3 side) will be available.

**Group B.** Digital Display in front & back side (outside) and Inside front, Size 3'x6"

**Group C.** Printed Display Board in Inner Back side. Size 3'x6"

### **Terms & Condition for Advertisement rights**

- a. **For Sl. No. A&C** – Clamp will be available to fix hoarding Board of mentioned size 4'x2' or 3'x2' depending on type of Buses.
- b. **For Sl. No. B** – LED sign is available in front & Back Side of the Buses. It may require repairing or new LED Board May be installed by the Advertiser on his own cost. Social messages have to be given in between advertisements.
- c. **Reserve Bid** – Minimum Reserve bid amount will be Rs. 181= 20 sqft for outside display. **(For Group A&C)**
- d. **Bid Validity** – 1<sup>st</sup> April to 31<sup>st</sup> March.
- e. Full amount of the approved price has to be deposited in advance to R.M.C. by Demand Draft with-in 7 days from the date of issue of offer letter to the successful Bidder.

### **Rate Should be quoted in following terms**

- i. For Sl. No **A&C**: Rate can to be quoted per sqft.
- ii. For Sl. No **B**: Rate should be quoted for 3 Digital displays on per bus basis.

### **Eligibility Criteria**

- i. Advertiser should be of reputed firm & Registration/Experience certificate in this regard should be submitted.
  - ii. VAT Registration No. certificate have to be submitted.
  - iii. PAN No. have to be furnished.
  - iv. Previous years. ITR copy has to be submit.
1. Bid should be submit with a non refundable fee of Rs. 5,000 in form of demand draft payable in favour of Municipal Commissioner, Ranchi Municipal Corporation, Ranchi for each item group separately for each group.
  2. All the details regarding this Notice will be available on the official web site of R.M.C. [www.ranchimunicipal.com](http://www.ranchimunicipal.com).
  3. RMC reserves the right to accept or reject any or all proposal either in part or full without incurring any obligation to inform the affected application of the ground.
  4. Rate Bid for outside advertisement right should be quoted above to the reserve bid amount.

**Last date for submission of the quotation is 03-03-2016 at 3:00 P.M.** and will be opened in the same day in front of Tender Committee at 3:30 P.M. in the presence of Bidder or their authorized representative in the office of Chief Executive Officer, Ranchi Municipal Corporation, Ranchi. The quotation received after the above said schedule date and time will not be considered. No quotation by Fax will be entertained.

Sd/-

**Municipal Commissioner,**  
Ranchi Municipal Corporation, Ranchi.